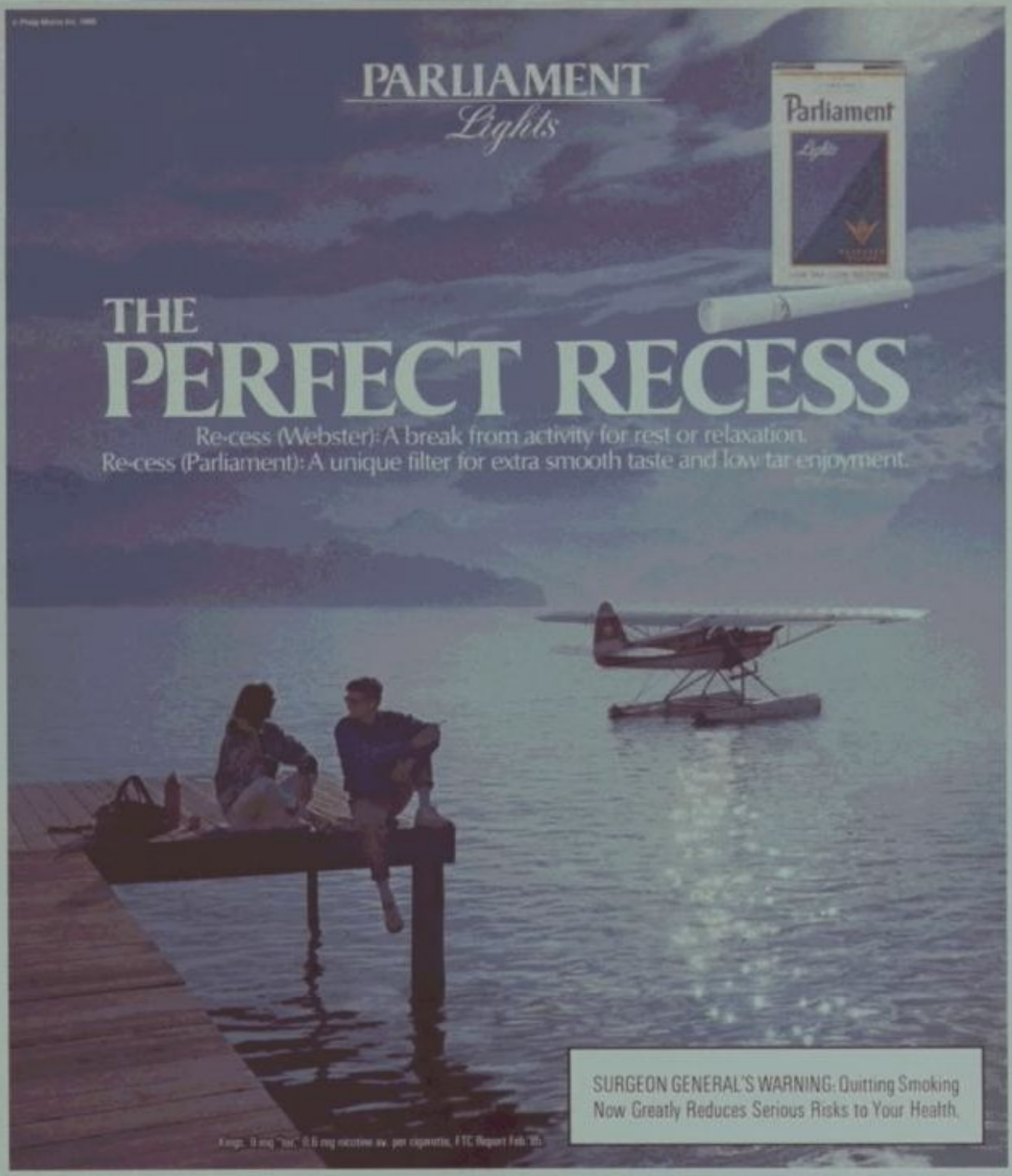
PARLIAMENT
Lights
Parliament
THE
PERFECT RECESS
Re-cess (Webster): A break from activity for rest or relaxation.
Re-cess (Parliament): A unique filter for extra smooth taste and low tar enjoyment.
SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

PHILIP MORRIS, USA
JOB NO: PM-PRL-P8_-4007B
AD NO: 378B
TITLE: Sea-plane
SIZE: P4/C (9 3/4 x 11¼)
PUBLICATIONS: Sunday Supplements
YEAR: 1988
THIS ADVERTISEMENT PREPARED BY
Backer Spielvogel Bates, Inc.

WARNING EXHIBIT SIZE: 3
WARNING STATEMENT: B
TAR & NICOTINE SIZE: 10pt
COVER DATE: TBD
QUARTER OF COVER DATE: Third

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